

The logo for 4 WAVES GROUP features a stylized blue wave graphic above the text "4 WAVES GROUP" in a light blue, sans-serif font. Below this, the words "Service Menu" are written in a larger, bold, dark blue font. The entire logo is contained within a white rectangular box with a thin black border.

4 WAVES GROUP
Service Menu

Initial Consultation

A deeper look into your company to understand you better, with a focus on what is working and what is not working, an audit of processes and procedures currently in place and a gameplan and action strategy for future sales and marketing efforts.

Sales Coaching

An assessment of current processes and procedures, an audit of lead generation from start to finish, and evaluation of product/package offerings and one-on-one evaluations and ride-alongs with sales team members.

Marketing Strategy

Core Values, Niche, Uniques, Tagline, Elevator Speech, How/Where/What to Say

TV/Radio Commercials

Writing of content and copy

Website Evaluation/Management

Layout, Content, Visuals and Video, Ease & Flow, SEO

Website Landing Page Creation

SEO Content Creation

Digital Ad Creation

Social Media Content Creation/Management

Email Creation